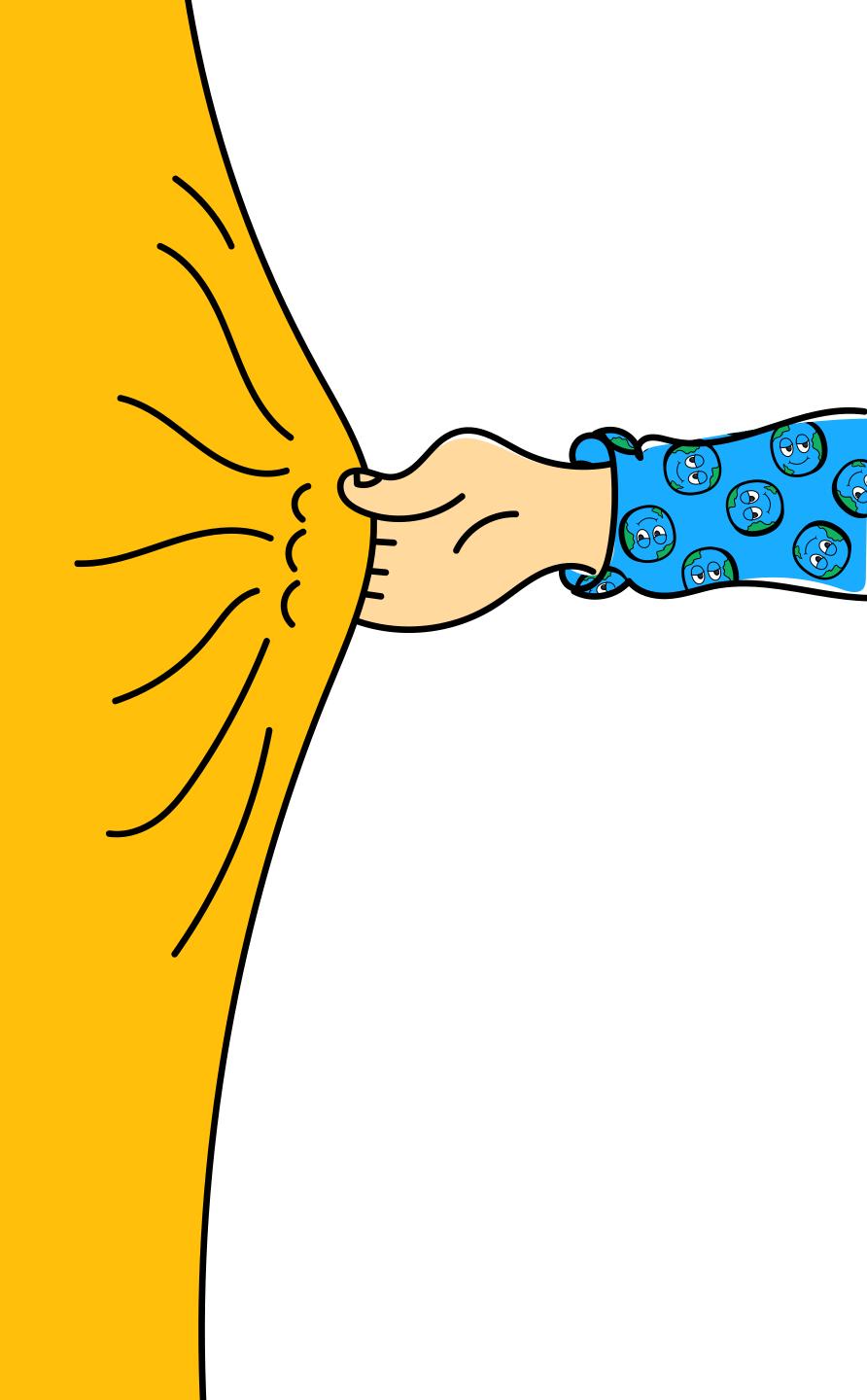


Brand Book

Brand Overview

Home wear brand for women and men only not for kids. The brand will work online only for now.

The brand category is funky wear and designs.



Concept



icon



logo process

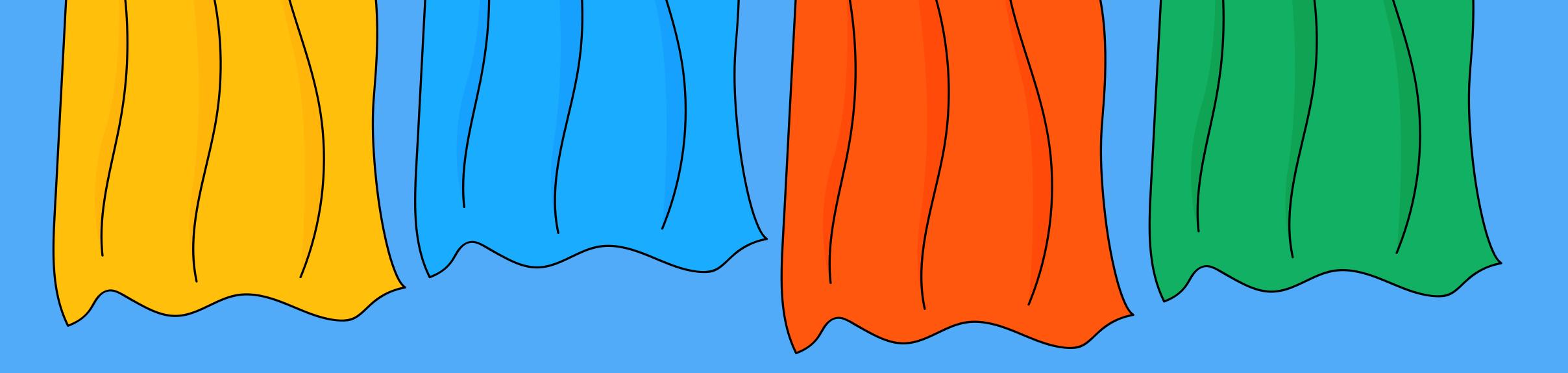


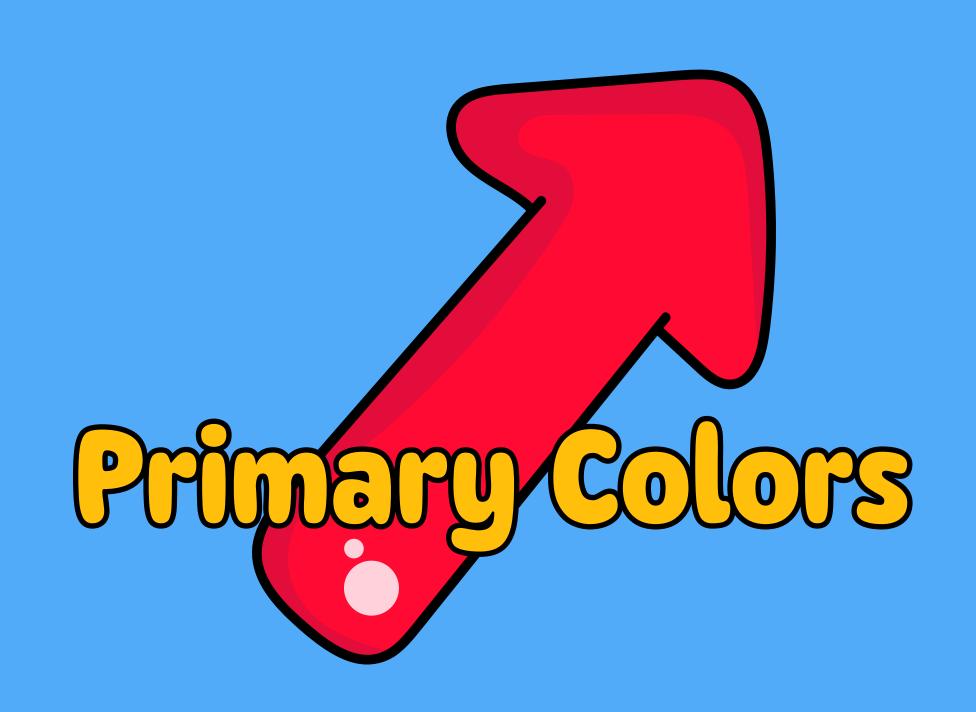
final result



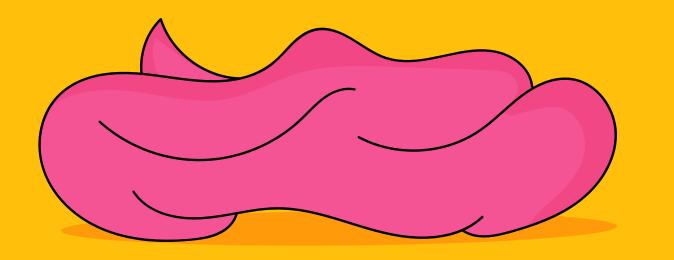
version 2

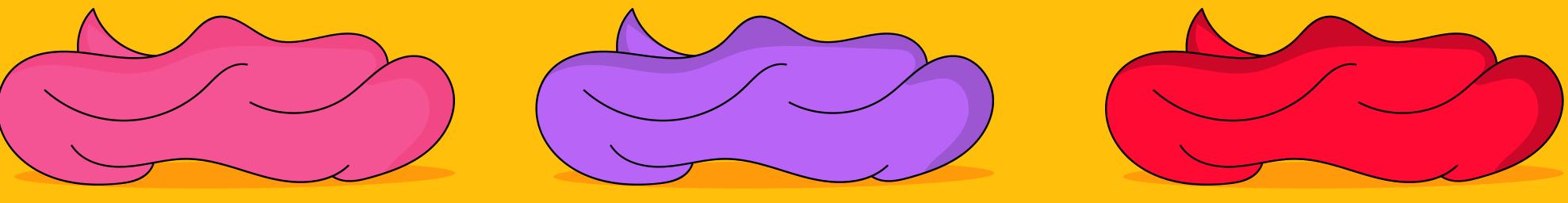


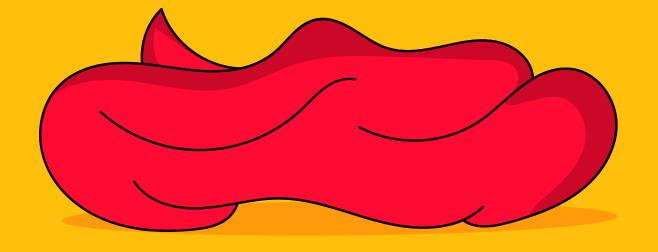












primary font



ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789 (@£\$%^&*)

secondary font



ABCDEFCHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789 (@£\$%^&*)

130000 board



stationery

















